

IGNITE INTERNATIONAL BRANDS

Announces the Appointment of Two New Directors

VAUGHAN, Ontario--(BUSINESS WIRE)--June 28, 2022--IGNITE International Brands, Ltd. (CSE:BILZ, OTCQX: BILZF) (“IGNITE” or the “Company”), is pleased to announce today the appointment of Mr. Ralph Gilpin-Payne and Mr. Tom Bunker, as independent, non-executive directors, to Ignite’s board of directors. Mr. Gilpin-Payne and Mr. Bunker have been appointed to replace Ms. Vered Elkouby Nisim and Dr. Pradeep Albert following their resignations from the Company’s board of directors, effective today.

Mr. Ralph Gilpin-Payne has extensive managerial experience and is currently the Operations Manager at the Greater Toronto Airport Authority. Mr. Gilpin-Payne also served as adjunct professor at Seneca College teaching Airline Operations and Aviation Management. Mr. Bunker is President and CEO of Middleast Airlease Limited and brings over 30 years of management and investment experience to the IGNITE board. IGNITE would like to thank Ms. Nisim and Dr. Albert for their invaluable service to the Company.

About IGNITE

IGNITE is a global consumer brand, operating in the premium product segment of the market. Founded by Dan Bilzerian, the Company’s ‘quality-first’ approach is fundamental to the brand and its products. IGNITE product categories now include CBD products, nicotine and synthetic nicotine vape products, premium performance drinks named ZRO, spirits featuring a premium vodka, tequila and apparel.

Shares of IGNITE are listed on the Canadian Securities Exchange (CSE) under the symbol “BILZ” and quoted in the United States on the OTCQX under the symbol “BILZF”.

Further information on IGNITE can be found on the Company’s website at ignite.co.

Contacts

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