



**IGNITE  
GLOBAL  
PRODUCT  
CATALOGUE**



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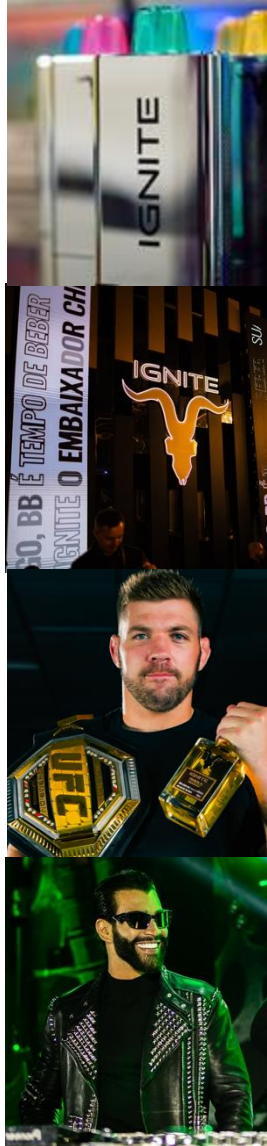
Spirits Products

Spirits Activations

# WHY CHOOSE IGNITE?

Built on a foundation of excellence, adaptability, and a commitment to helping customers embrace life on their own terms—anytime, anywhere—Ignite represents freedom, self-expression, and a dedication to delivering products that resonate with consumers around the world.

## YOUR LIFE, YOUR WAY.



### EXISTING GLOBAL BRAND RECOGNITION

Ignite is a brand-building powerhouse, recognized in over 60+ countries for its commitment to excellence and innovation.

### WE HAVE THE PRODUCTS

Products designed to integrate effortlessly into unique, everyday lifestyles. Our portfolio includes Vape, Spirits, and Apparel.

### WE HAVE THE PARTNERS & REACH

Our partner portfolio ranges from globally known music artists like Gustavo Lima to UFC Champions like Dricus du Plessis.

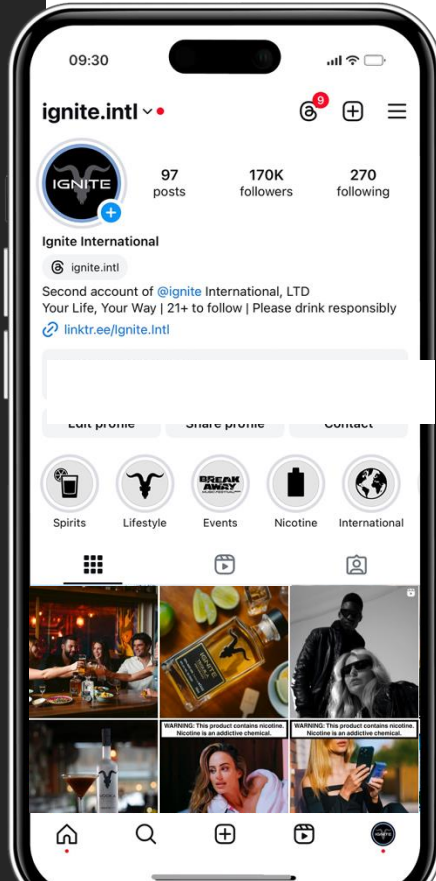
# WHERE

WE'VE BEEN

# &

# WHAT

WE'VE BEEN DOING



# SOCIAL

20 Active Global Accounts • 4M Total Followers

**OFF Premise | 10K+Accounts**



**ON Premise | 5K+ Accounts**



**Experiential | 30+ Tradeshows  
45+ Consumer events**



# WE HAVE THE PRODUCTS

Consumer tastes, product expectations, and trends vary significantly across regions, making it difficult for most brands to keep up. Ignite has strategically built products based on global consumer demand.



**TEQUILA**  
• SOUTH AFRICA •



**IGNITE**  
ALPHA WATER

A refreshing source of minerals and electrolytes for an active lifestyle. So you can live...

**YOUR LIFE,  
YOUR WAY.**

**WATER**  
• INDIA •



**SNUS**  
• SWEDEN •



**V150**  
• USA •

# NICOTINE

| DEVICES & PRODUCTS |



# SPECIFICATIONS

PUFF COUNT : **Up to 600**

E-LIQUID VOLUME : **2mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2%**

BATTERY : **400 mAh**

FEATURES : **Sleek and Discreet Design,  
Rechargeable Type-C**

# FLAVORS

- Banana Ice
- Blood Orange
- Blue Dream
- Blueberry Cherry Orange
- Blueberry Ice
- Blueberry Raspberry
- Cactus Ice
- Cherry Ice
- Cherry Lemon
- Cola
- Cool Menthol
- Grape Ice
- Grapefruit Mint
- Green Apple
- Icy Mint
- Lemon Lime
- Mango Cream
- Mango Ice
- Mango Peach
- Mixed Berries
- Mixed Fruit
- Passion Fruit Sour Kiwi
- Pineapple Ice
- Strawberry Cheesecake
- Strawberry Guava Ice
- Strawberry Ice
- Strawberry Kiwi
- Tobacco
- Watermelon Coconut
- Watermelon Ice

# V6 SLIM



## SPECIFICATIONS

PUFF COUNT : **Up to 600**

E-LIQUID VOLUME : **2mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2%**

BATTERY : **400 mAh**

FEATURES : **Sleek and Discreet Design, Disposable**

## FLAVORS

- Banana Ice
- Blueberry Ice
- CherryIce
- CherryLemon
- Cool Menthol
- Green Apple
- Icy Mint
- Lemon Lime
- Mango Ice
- Strawberry Guava Ice
- Watermelon Ice

# V6 BOX





# SPECIFICATIONS

PUFF COUNT : **Up to 1000**

E-LIQUID VOLUME : **2.5mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **550 mAh**

FEATURES : **Sleek and Discreet Design**

# FLAVORS

- Aloe Grape
- Banana Ice
- Blue Dream
- Blue Raspberry Ice
- Blueberry Ice
- Grape Ice
- Green Apple
- Icy Mint
- Menthol
- Mixed Berries
- Peach Mango Watermelon
- Peach Raspberry
- Strawberry Banana
- Strawberry Kiwi
- Strawberry Mango
- Strawberry Watermelon
- Watermelon Mix
- Watermelon Ice

# V10



## SPECIFICATIONS

PUFF COUNT : **Up to 2500**

E-LIQUID VOLUME : **6mL**

COIL : **Dual Mesh**

NICOTINE CONCENTRATION : **5%**

BATTERY : **950 mAh**

FEATURES : **Sleek and Discreet Design,  
Premium Metal Housing**

## FLAVORS

- Aloe Grape
- Banana Ice
- Blue Dream
- Blue Raspberry Ice
- Blueberry Ice
- Grape Ice
- Green Apple
- Icy Mint
- Menthol
- Mixed Berries
- Peach Mango Watermelon
- Peach Raspberry
- Strawberry Banana
- Strawberry Kiwi
- Strawberry Mango
- Strawberry Watermelon
- Watermelon Mix
- Watermelon Ice

# V25



## SPECIFICATIONS

PUFF COUNT : **Up to 5000**

E-LIQUID VOLUME : **9 mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **500 mAh**

FEATURES : **Sleek and Discreet Design, Rechargeable Type-C, Premium Housing**

## FLAVORS

- Aloe Grape
- Banana Ice
- Blue Dream
- Blue Raspberry Ice
- Blueberry Ice
- Grape Ice
- Green Apple
- Icy Mint
- Menthol
- Mixed Berries
- Peach Mango Watermelon
- Peach Raspberry
- Strawberry Banana
- Strawberry Kiwi
- Strawberry Mango
- Strawberry Watermelon
- Watermelon Mix
- Watermelon Ice

# V50



## SPECIFICATIONS

PUFF COUNT : **Up to 5000**

E-LIQUID VOLUME : **9 mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **500 mAh**

FEATURES : **LED Smart Screen, Sleek and Discreet Design, Rechargeable Type-C, Premium Housing**

## FLAVORS

- Aloe Grape
- Banana Ice
- Blue Dream
- Blue Raspberry Ice
- Blueberry Ice
- Grape Ice
- Green Apple
- Icy Mint
- Menthol
- Mixed Berries
- Peach Mango Watermelon
- Peach Raspberry
- Strawberry Banana
- Strawberry Kiwi
- Strawberry Mango
- Strawberry Watermelon
- Watermelon Mix
- Watermelon Ice

# V50

| NEW EDITION |



## SPECIFICATIONS

PUFF COUNT : **Up to 8000**

E-LIQUID VOLUME : **12mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **550 mAh**

FEATURES : **Sleek and Discreet Design, Rechargeable Type-C, Premium Brushed Metal Housing**

## FLAVORS

- Banana Cherry
- Banana Ice
- Blueberry Ice
- Blueberry Lemon
- Cactus
- Grape Ice
- Grapefruit Mint
- Green Apple
- Icy Mint
- Menthol
- Passion Fruit Sour Kiwi
- Strawberry Kiwi
- Strawberry Ice
- Tobacco
- Watermelon Ice

# V80

| BLACK MIRROR |



## SPECIFICATIONS

PUFF COUNT : **Up to 8000**

E-LIQUID VOLUME : **12mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **550 mAh**

FEATURES : **Sleek and Discreet Design, Rechargeable Type-C, Premium Brushed Metal Housing**

## FLAVORS

- Banana Cherry
- Banana Ice
- Blueberry Ice
- Blueberry Lemon
- Cactus
- Grape Ice
- Grapefruit Mint
- Green Apple
- Icy Mint
- Menthol
- Passion Fruit Sour Kiwi
- Strawberry Kiwi
- Strawberry Ice
- Tobacco
- Watermelon Ice

# V80

| BRUSHED METAL |



# SPECIFICATIONS

PUFF COUNT : **Up to 12000**

E-LIQUID VOLUME : **14mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **550 mAh**

COLOR OPTIONS : **Black | Gold | Rose Gold | Blue**

FEATURES : **LED Smart screen, Sleek and Discreet Design, Multiple Color Options, Eco & Boost Modes, Rechargeable Type-C**

# FLAVORS

- Aloe Grape
- Blueberry Raspberry Lemon
- Blueberry Mint
- Cactus
- Coffee
- Grape Ice
- Green Apple
- Icy Mint
- Lemon Lime
- Mango Cream
- Menthol
- Mixed Berry
- Passion Sour Kiwi
- Peach Ice
- Peach Mango
- Pineapple Ice
- Pomegranate Lemon
- Straw Banana
- Strawberry Kiwi
- Strawberry Razz
- Tobacco
- Watermelon
- Watermelon Ice
- Watermelon Peach

# V120 PRO



# SPECIFICATIONS

PUFF COUNT : **Up to 15000**

E-LIQUID VOLUME : **16mL**

COIL : **Dual Mesh**

NICOTINE CONCENTRATION : **5%**

BATTERY : **650 mAh**

FEATURES : **LED Smart screen, Sleek and Discreet Design, Eco & Boost Modes, Rechargeable Type-C**

# FLAVORS

- Berry Blast
- Pineapple Ice
- Blue Dream
- Sour Raspberry
- Blueberry Ice
- Strawberry Apple Watermelon
- Cherry Banana
- Strawberry Ice
- Cherry Watermelon Ice
- Strawberry Kiwi
- Dragon Fruit Lemonade
- Strawberry Watermelon Ice
- Green Apple
- Tobacco
- Icy Mint
- Watermelon Dragon Fruit
- Menthol
- Watermelon Ice
- Peppermint & Cream
- Watermelon Mix

# V150

PRO





# SPECIFICATIONS

PUFF COUNT : **Up to 25000**

E-LIQUID VOLUME : **16mL**

COIL : **Single Mesh & Dual Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **650 mAh**

COLOR OPTIONS : **Black, Gold, Rose Gold, & Platinum**

FEATURES : **LED Smart screen, Sleek and Discreet**

**Design, Eco & Boost Modes, Rechargeable Type-C**

# FLAVORS

- Aloe Grape Ice
- Banana Coconut Water
- Banana Ice
- Blueberry Ice
- Blueberry Strawberry Coconut
- Cactus Lime Soda
- Green Apple
- Grape Ice
- Icy Mint
- Menthol
- Minty Melon
- Peach Mango
- Pineapple Ice
- Pineapple Kiwi Dragon Fruit
- Pineapple Mango
- Strawberry Banana
- Strawberry Ice
- Strawberry Kiwi
- Sweet and Sour Pomegranate
- Watermelon Dragon Fruit
- Watermelon Ice
- Watermelon Mix

# V250



# SPECIFICATIONS

PUFF COUNT : **Up to 30000**

E-LIQUID VOLUME : **18mL**

COIL : **Dual Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **800 mAh**

FEATURES : : **LED Smart Screen, Ultra-Slim Design, Multiple Strength Modes, Airflow Switch, Rechargeable Type-C**

# FLAVORS

- Aloe Grape Ice
- Banana Coconut Water
- Banana Ice
- Blueberry Ice
- Blueberry Strawberry Coconut
- Cactus Lime Soda
- Dragon Fruit Watermelon
- Grape Ice
- Green Apple
- Icy Mint
- Menthol
- Minty Melon
- Peach Mango
- Pineapple Ice
- Pineapple Kiwi Dragon Fruit
- Pineapple Mango
- Strawberry Banana
- Strawberry Ice
- Strawberry Kiwi
- Sweet and Sour Pomegranate
- Watermelon Ice
- Watermelon Mix

# V300



## SPECIFICATIONS

PUFF COUNT : **Up to 30000**

E-LIQUID VOLUME : **13mL + 5mL (Ice)**

COIL : **Nexcore IV Pro Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **800 mAh**

COLOR OPTIONS : **Pearly White & Icy Blue**

FEATURES : **LED Smart Screen, Ultra-Slim Design, Multiple Strength & Icy Modes, Airflow Switch, Rechargeable Type-C**

## FLAVORS

- Mint
- Lemon Lime
- Menthol
- Grape Peach Ice
- Grape
- Strawberry Kiwi
- Watermelon
- Raspberry
- Strawberry
- Blue Raspberry
- Strawberry Watermelon
- Peach
- Blueberry
- Mango

# V-ICE



# SPECIFICATIONS

PUFF COUNT : **Up to 800**

E-LIQUID VOLUME : **2mL Pods**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2%** (Depending on Region)

BATTERY : **450 mAh**

FEATURES : **Battery LED Indicator, Discreet Design, Pod Housing, Replaceable Pods, High Volume Battery**

# FLAVORS

- Mango
  - Cherry
  - Icy Mint
  - Cherry Ice
  - Banana Ice
  - Lemon Lime
  - Pineapple Ice
  - Pink Lemonade
  - Blue Razz Lemonade
  - Blueberry Raspberry
  - Strawberry Guava Ice
  - Blue Sour Raspberry Ice
  - Watermelon Ice
  - Blue Raspberry Ice
- COMBO FLAVORS**
- Cherry Ice + Lemon Lime
  - Watermelon Ice + Pineapple Ice
  - Strawberry Ice + Pink Lemonade
- KIT FLAVORS**
- Device + Cherry Ice
  - Device + Lemon Lime
  - Device + Watermelon Ice

# P8

| 1-in-1 **SOLO** Pod System |



# SPECIFICATIONS

PUFF COUNT : **Up to 1500**

E-LIQUID VOLUME : **2mL Pods (2x)**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2%** (Depending on Region)

BATTERY : **780 mAh**

FEATURES : **Battery LED Indicator, Discreet Design, Pod Housing, Replaceable Pods, High Volume Battery**

# FLAVORS

- Mango
  - Cherry
  - ICY MINT
  - CherryIce
  - Banana Ice
  - Lemon Lime
  - Pineapple Ice
  - Pink Lemonade
  - Blue Razz Lemonade
  - Blueberry Raspberry
  - Strawberry Guava Ice
  - Blue Sour Raspberry Ice
  - Watermelon Ice
  - Blue Raspberry Ice
- COMBO FLAVORS**
- CherryIce + Lemon Lime
  - Watermelon Ice + Pineapple Ice
  - Strawberry Ice + Pink Lemonade
- KIT FLAVORS**
- Device + Cherry Ice
  - Device + Lemon Lime
  - Device + Watermelon Ice

# P15

| 2-in-1 **DUO** Pod System |



# SPECIFICATIONS

PUFF COUNT : **Up to 4500**

E-LIQUID VOLUME : **10mL + 2mL**

COIL : **Single Mesh**

NICOTINE CONCENTRATION : **2%**

BATTERY : **850 mAh**

FEATURES : **Battery LED Indicator, Discreet Design, Premium Pod Housing, 2mL Replaceable Pods, High Volume Battery, Transparent 10mL E-Liquid Refill Container**

# FLAVORS

- Lychee
- Mango
- Icy Mint
- Tobacco
- Cherry Ice
- Lemon Lime
- Watermelon
- Pineapple Ice
- Pink Lemonade
- Sour Apple Ice
- Sour Pineapple
- Banana Ice
- Cool Menthol
- Blood Orange
- Blueberry Ice
- Strawberry Guava Ice
- Strawberry Watermelon
- Blue Razz Lemonade
- Blueberry Raspberry
- Cherry Strawberry Raspberry

## STARTER KIT FLAVORS

All PLUS starter kits include TWO pods

- Device + Cherry Ice
- Device + Lemon Lime
- Device + Pineapple Ice
- Device + Pink Lemonade
- Device + Sour Pineapple
- Device + Blue Razz Lemonade
- Device + Strawberry Watermelon
- Device + Cherry Strawberry Raspberry

# P45

| 10 + 2mL **PLUS** Pod System |



# SPECIFICATIONS

PUFF COUNT : **Up to 10000**

E-LIQUID VOLUME : **12mL Pods**

COIL : **Dual Mesh**

NICOTINE CONCENTRATION : **2% or 5%** (Depending on Region)

BATTERY : **1100 mAh**

COLOR OPTIONS : **Grey, Gold, Rose Gold, & Blue**

FEATURES : **LED Smart Screen, Discreet Design, Replaceable Pods, High Volume Battery**

# FLAVORS

- Mango
  - Cherry
  - Icy Mint
  - CherryIce
  - Banana Ice
  - Lemon Lime
  - Pineapple Ice
  - Pink Lemonade
  - Blue Razz Lemonade
  - Blueberry Raspberry
  - Strawberry Guava Ice
  - Blue Sour Raspberry Ice
  - Watermelon Ice
  - Blue Raspberry Ice
- COMBO FLAVORS**
- CherryIce + Lemon Lime
  - Watermelon Ice + Pineapple Ice
  - Strawberry Ice + Pink Lemonade
- KIT FLAVORS**
- Device + Cherry Ice
  - Device + Lemon Lime
  - Device + Watermelon Ice

# P100

| 12mL **PRO** Pod System |



## SPECIFICATIONS

VOLUME : **30mL or 50mL**

FORMULA : **60vg / 40pg**

NICOTINE CONCENTRATION : **35mg or 0mg**

FLAVOR PROFILE : **Extra Icy**

## FLAVORS

- Artic Grape
- Banana Freeze
- Berry Banana Sundae
- Berry Kiwi Blast
- Blue Lemonade Chill
- Glacial Mint
- Grape Passion Slush
- Green Apple Blizzard
- Icy Watermelon
- Mango Grape Apple Pops
- Mango Passion Breeze
- Strawberry Frost

# E-Liquid





## SPECIFICATIONS

STRENGTH OPTIONS : **Medium(12mg/g),**

**Strong(18mg/g), X-Strong(22mg/g)**

HOUSING : **Pouch/Can**

QUANTITY : **20 Pouches**

## FLAVORS

- **MEDIUM**
- Mint
- Blueberry
- Double Apple

- **STRONG**
- Cherry Cola
- Wintergreen
- Watermelon
- Mixed Berries

- **X-STRONG**
- Grape
- Mocha
- Peach Ice
- Banana Strawberry

# SNUS





# NICOTINE

— ON-PREMISE —

# ACTIVATIONS

- MARKETING SUPPORT
- SOCIAL MEDIA SUPPORT
- STAFF EDUCATION & TRAINING
- SAMPLING
  - BRANDED LOOKALIKE BAR
  - 2-4 BRAND AMBASSADORS
  - UNIFORM BRANDED DRESS
  - GIVEAWAYS



# SPIRITS

| PREMIUM TEQUILA & VODKA |



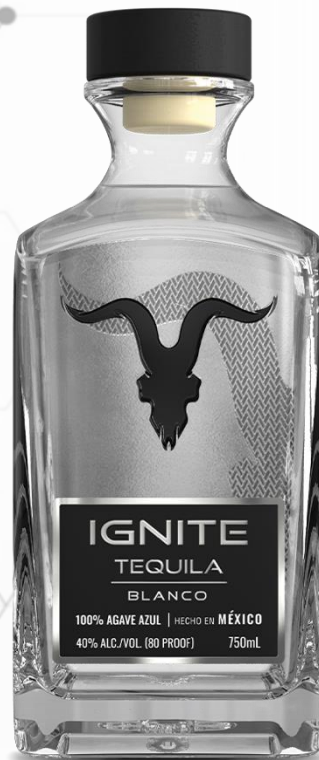
## SPECIFICATIONS

- 750ml, 6pk Case
- 40% ABV (80 Proof)
- 100% Blue Weber Agave
- Origin : Jalisco, Mexico
- Gluten-Free

## PROFILE

IGNITE Blanco is 100% Blue Weber Agave Tequila, completely crystalline and luminous, with a medium body and a light silver hue. Raw and cooked agave aromas are easily found and blended with a hint of subtle vanilla. Fresh and herbal notes of rosemary and citrus also stand out. These characteristics are reflected from the finest agaves in the lowlands.

# BLANCO



## SPECIFICATIONS

- 750ml, 6pk Case
- 40% ABV (80 Proof)
- 100% Blue Weber Agave
- Origin : Jalisco, Mexico
- Gluten-Free

## PROFILE

IGNITE Reposado is 100% Blue Weber Agave Tequila, that has a luminous golden hue and a full body flavor obtained from aging for 6 months in premium new American white oak barrels. Its aroma is reminiscent of cooked and raw agave, with an obvious vanilla taste. This tequila is also complimented with hints of other spices such as clove, cinnamon, hazelnut, chocolate and tobacco. IGNITE Reposado has a unique balance which is exquisite to taste and a smooth finish.

# REPOSADO



## SPECIFICATIONS

- 750ml, 6pk Case
- 40% ABV (80 Proof)
- 100% Blue Weber Agave
- Origin : Jalisco, Mexico
- Gluten-Free

## PROFILE

IGNITE Añejo is 100% Blue Weber Agave Tequila, with a deep amber color and bronze hue. A full body tequila patiently aged 18 months in new, premium American white oak barrels. The rich aromas noted are subtly sweet, ranging from maple and vanilla, to spices like cinnamon and clove. A roasted hazelnut nose, along with a delicious finish of dark chocolate and an elegant tobacco. IGNITE Añejo is made from the best agaves and carefully aged to achieve an exquisitely balanced and elegant finish to enjoy neat.

# AÑEJO



## SPECIFICATIONS

- 750ml, 12pk Case
- 40% ABV (80 Proof)
- Origin : USA
- Gluten-Free
- Available Sizes : 750mL, 1L, 1.75L

## PROFILE

IGNITE Vodka is an award-winning premium vodka made in the USA with 100% corn using a series of column stills to perform a water washed distillation.

To maintain strictest quality and taste profiles, we blend our gluten-free vodka to 80 proof using precisely measured UV charcoal filtrated water; treated by reverse osmosis then distilled 4X's. The result is a slightly sweet, full-strength spirit that tastes perfect right from the bottle.

# VODKA





# SPIRITS

— ON-PREMISE —

# ACTIVATIONS



- CURATED COCKTAILS
- MARKETING SUPPORT
- SOCIAL MEDIA SUPPORT
- BOTTLE SERVICE
- STAFF EDUCATION & TRAINING
- SAMPLING
  - BRANDED LOOKALIKE BAR
  - 2-4 BRAND AMBASSADORS
  - UNIFORM BRANDED DRESS
  - GIVEAWAYS